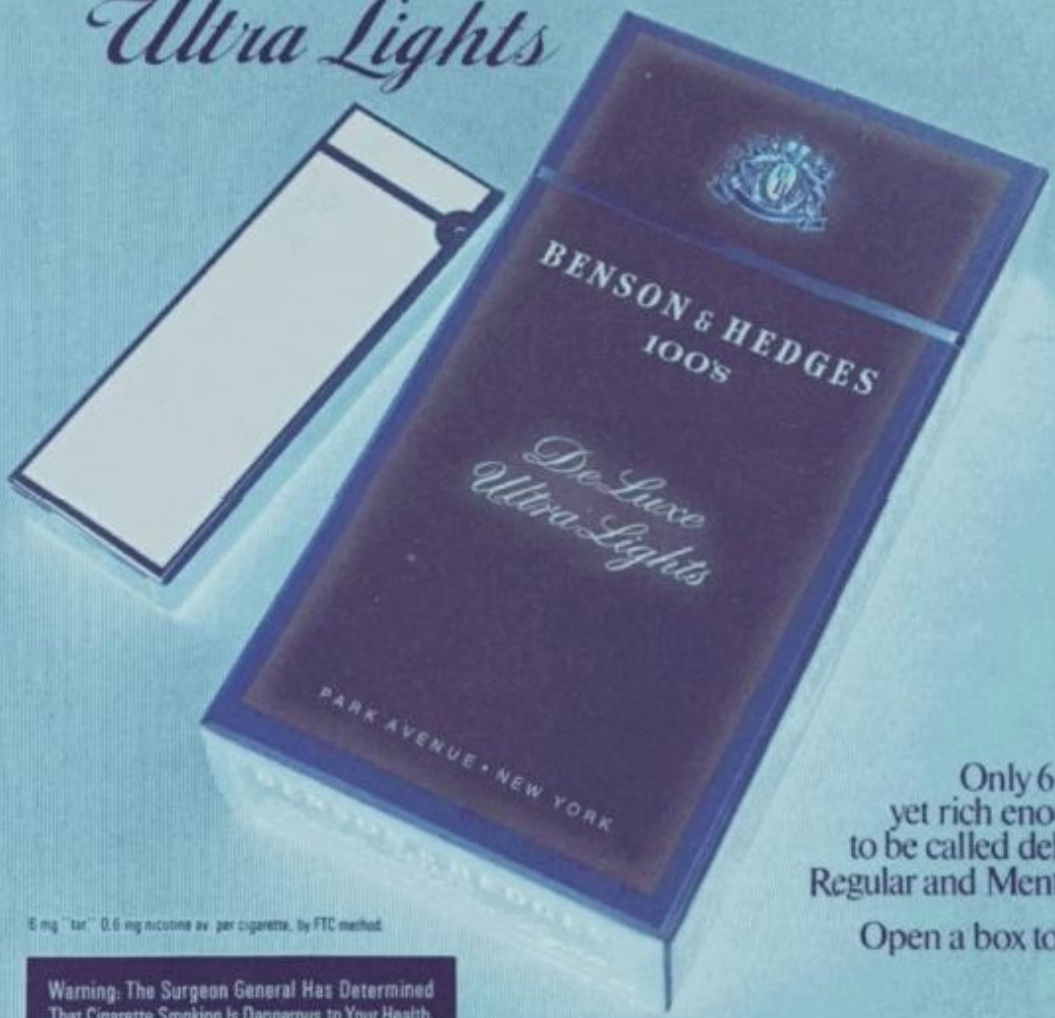
BENSON & HEDGES

Introducing Deluxe Ultra Lights



Only 6 mg
yet rich enough
to be called deluxe.
Regular and Menthol.

Open a box today.

6 mg "tar." 0.6 mg nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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Benson & Hedges Ultra Lights
"Lighter" (Brown Fabric)
Sunday Metro—May 2, 1982
Parade—May 2, 1982
page—4c
Wells, Rich, Greene, Inc.

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